

Norwegian Commercial Club of Seattle



From our meeting on March 9th, 2017



Tom Norwalk & Monica Langfeldt

WHAT YOU MISSED LAST TIME

Vice President Monica Langfeldt introduced our speaker Tom Norwalk, CEO and President of [Visit Seattle](#). Tom is a Seattle native of Roosevelt and a die-hard Cougar (WSU). He is married with 3 children.

Visit Seattle, a private, nonprofit marketing organization, has served as Seattle/King County's official destination marketing organization (DMO) for more than 50 years. The goal of these marketing efforts is to enhance the employment opportunities and economic prosperity of the region through travel and tourism promotion. Washington is the only state without a tourism office, but we have about 20 million overnight visitors per year and employment supported by tourism is about 73,000.

The convention center turns away more businesses than they host. A lot of tourists come to Ballard during their visits to Seattle. The largest amount of international business development is with China and Japan, but also a lot of Canadian visitors. We have a lot of attractions like the Sounders, Museums-including the Museum of Flight, Wineries, all with a beautiful backdrop!

Minutes were accepted

No Committee Reports

Brewer's night is our last meeting of the year on May 11th.

Announcements-

The 50th Jubilee of the Seattle-Bergen Sister City Association is on **April 1st** at the Seattle Yacht Club. The guest of honor is actress Jennie Eisenhower, great-granddaughter of President Dwight D Eisenhower, who founded Sister Cities International. Jennie will read from his famous 1956 White House speech that started it all.

March 12th-Norwegian Ladies Chorus will have their annual meatball and fishcake dinner and silent auction. Ballard HS Chamber Women's Chorus will sing. Arlene has tickets for the dinner.

March 12th at 2pm is the 89th Annual Blessing of the Fleet at Fishermen's Terminal. Ballard First Lutheran Church has blessed the men and women who harvest the seas, for over 8 decades.

No Old or New Business

Dinner Winner – Deane Motis

Membership Cash Drawing \$30-no winner so \$40 next time

Raffle winner – Tim Hunter

OUR NEXT MEETING is next Thursday, March 23rd, with Eric Nelson, CEO Nordic Heritage Museum giving us the full update on the museum's progress!

MENU: Meatballs with brown gravy, boiled potatoes, peas & Carrots, Salad, Dessert!

- Members \$25 (if you pre-register)
- \$30 for drop in members
- \$30 for guests or non-paid members
- \$10 for students (with valid ID)

Please call the office by the Wednesday before the meeting and leave a message to guarantee your spot: (206) 783-1274.

See you then!

Monica Langfeldt
Vice-President

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